



Skate  
Canada

# 2022-2026 Strategic Plan

## Vision

Inspiring **everyone** to experience the joy of skating.

## Mission

Skate Canada will be a leader in the delivery of **quality** skating programs and **continuously** develop champions.

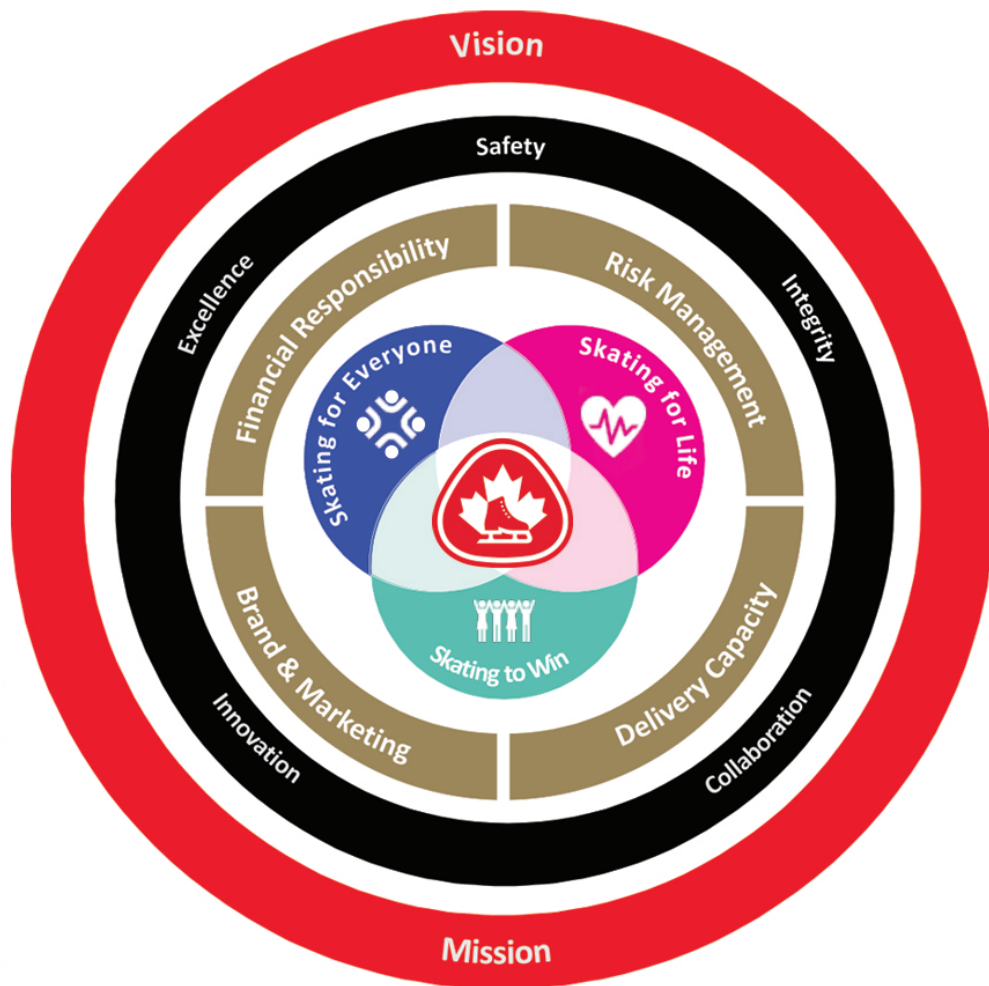
## Values

Safety / Excellence / Integrity  
Innovation / Collaboration

## Foundational Enablers

Financial Responsibility  
Risk Management  
Brand and Marketing  
Delivery Capacity

## Strategic Imperatives



**Skating for Everyone**

- Anti-racism
- Indigenous engagement and understanding indigenous experiences
- Support for individuals with disabilities
- Adult participation

**Skating for Life**

- Coach development
- Synchronized skating integration
- Developing athlete pathways
- Promoting healthy living by developing programs to sustain and grow participation over time

**Skating to Win**

- Athlete progression (Long Term Development Structure)
- Discipline depth (Single, Pair, Ice Dance and Synchronized Skating)
- Elite coaching talent
- World class officials' development

View the full Strategic Plan at:  
[SkateCanada.ca/Corporate](https://www.skatecanada.ca/Corporate)