



Clubs Working Together: How To Make It Work!

Darlene Joseph & Paul MacIntosh



Clubs Working Together

- ❁ Four examples of how clubs have effectively used different approaches to accomplish better, more affordable programming for their members.
- ❁ 1. Multi-Club Driven
- ❁ 2. Multi-Club and Municipal Driven
- ❁ 3. Club and Municipal Driven
- ❁ 4. Coach Driven



Approach

- 🍁 We will approach four examples and summarize how they evolved, who they benefit and perhaps how they could be modified to suit other clubs.
- 🍁 We will take questions during the presentation and will leave time at the end for more brain storming.



CELEBRATING SUCCESS



Steel City Synchro

Paul MacIntosh



Steel City Synchro

- ❁ Synchronized skating in Canada is the best example of clubs cooperating to create teams and opportunities for skaters.
- ❁ New initiatives from Skate Canada's Current and future Strategic plans focus on "Skate for Life"
- ❁ Synchronized skating is an excellent example of the "Skate for Life". Skaters of all levels and ages, recreational and competitive all enjoy the challenge of skating to their full potential.



City of Hamilton Skating Club Synchronized Challenges

- ✦ 7 clubs within the boundaries of Hamilton
- ✦ No 1 club had enough skaters at the correct level and age to form a team
- ✦ 3 of the clubs met to discuss the approach
- ✦ All 3 clubs advertised try-out dates and locations. All levels and ages were invited.
- ✦ After the try-out there were enough skaters to form 3 teams, Beginner, Elementary and Pre-Novice.
- ✦ 2 coaches were hired, from 2 different clubs
- ✦ Training ice may or may not be hosted in multiple clubs



Concerns From The Beginning

- ❁ Would clubs lose members to other clubs
- ❁ Would all programming move to any 1 club
- ❁ Where can we find ice and make it accessible
- ❁ Would this impact their STARSkate membership
- ❁ Can the program grow



How Is It Going?

- 🍁 Steel City Synchro just finished their second season
- 🍁 Try-out are being planned for year 3 with the hope of program growth
- 🍁 Skaters from 6 clubs
- 🍁 Level of Synchro skating is on the rise



CELEBRATING SUCCESS



Fort William Figure Skating Club

Thunder Bay Figure Skating Club

Darlene Joseph



Fort William Figure Skating Club and Thunder Bay Figure Skating Club Form New Entity

“THUNDER BAY SKATING ACADEMY”

- The SC CanSkate program is an excellent example of clubs in conjunction with the local municipalities creating opportunities for children, youth and adults all across our country.
- New initiatives from Skate Canada’s Current and future Strategic plans focus on “Skate for Life”, this is how we can leverage our “Best in Class” CanSkate Program from coast to coast.
- CanSkate becomes the “entry stage” for all to continue through the “Skate for Life” pathway whether it be recreational, competitive, synchronized skating or Active For Life or as a volunteer, official, or coach within our organization.



THUNDER BAY SKATING ACADEMY

Challenges

- This “GIFT” to the clubs included all ice time currently allocated for these programs
- 2 clubs met to discuss the “opportunity” and created the “Thunder Bay Skating Academy”
- Had to quickly get coaches CanSkate Certified to replace current non-qualified City staff
- The city gave \$\$\$ for 1 year subscription for Uplifter on-line registration, and funds for props and equipment.
- Currently majority of coaches in figure skates coaching CanSkate
- How to identify the Coaches and do the branding of the new entity
- Little or no feedback from the city, after the new entity formed, city has not stayed involved.
- Did customer survey and want to provide better information and education to parents regarding Skate Canada CanSkate programming.
- Inability to quickly access ribbons and badges from SC as they quickly moved skaters into the stages of CanSkate.



Concerns from the beginning



- How would they advertise/communicate to the community about the new Thunder Bay Skating Academy
- Would new entity have enough Certified Coaches interested
- Would they have enough program assistants to support all the sites and hours of classes
- How would profits be split
- Would this impact their CanSkate membership at 2 existing SC clubs
- Can the program grow



Communication to city of Thunder Bay



The City of Thunder Bay's Instructional Skating program is being merged with a new group called the Thunder Bay Skating Academy as of January 1, 2018.

The reasons for this joint transition are:

- All of the "learn to skate" programs will be under one umbrella.
- Increase access to the community by broadening programs.
- ALL staff are trained in the National Coaching Certification Program to increase the quality of program
- Avoid duplication of services in Thunder Bay

The Thunder Bay Skating Academy will be running at the same arenas: Neebing, Current River, Fort William Gardens, Delaney, Grandview, and Port Arthur Arena.

For more information visit www.thunderbaysa.uplifterinc.com or see the ad in the Community Groups section of this Key, on page 138



This was the Press Release from the City of Thunder Bay regarding their Instructional Skating Program



Communication to city of Thunder Bay



THUNDER BAY SKATING ACADEMY

Proud Member of:



**ONLY THE BEST
can bring out their best**

at Thunder Bay's newest
LEARN TO SKATE PROGRAM

2018 WINTER SKATING PROGRAMS

PreCanSkate (10 weeks/\$110)

The Pre-CanSkate program is designed to assist younger skaters, ages 3 and 4 to learn to skate. Participants learn to walk and gain balance to progress to gliding and then towards the fundamental movements on the ice.

CanSkate (10 weeks/\$150)

CanSkate is Canada's flagship learn-to-skate program for beginners of any age that teaches fundamental movements and basic skills. Skaters are taught in a group lesson format by a NCCP certified professional coach. CanSkate is designed for future figure, hockey, ringette, speed or recreational skaters.

Thunder Bay Skating Academy Learn To Skate Objectives

- To provide participants and families with a safe, welcoming and inclusive first experience in the sport of skating
- To develop skating and motor skills through natural learning phases (introduction, acquisition, retention/mastery)
- To foster personal achievements and satisfaction through skill acquisition, rewards and recognition
- To evoke an interest in life-long participation in skating

TO REGISTER: thunderbaysa.uplifterinc.com
CONTACT US: 622-75K8 (7758) or
thunderbayskatingacademy@gmail.com



Why Sign Up For Canskate?

Canada's best learn-to-skate program
Fun, focused skills for all skating sports
Nationally certified coaches

What will you learn?

A complete series of balance, control and agility skills taught in six stages of learning that pertain to hockey, ringette, speed skating and figure skating as well as general recreational skating. CanSkate uses nationally tested and proven curriculum and delivery methods that guarantee skater success in developing stronger basic skills and developing them faster.

Who's it for?

For beginners of all ages, children or adults, as well as for those wishing to improve their basic skills whether their focus be for figure skating, hockey, speed skating or just skating for fun.



What is CanSkate?

CanSkate is a dynamic learn-to-skate program that focuses on fun, participation and basic skill development. Based on Sport Canada's long term athlete development (LTAD) principles, CanSkate centers on physical literacy and the fundamental skills needed to take part in any ice sport or to skate as a recreational activity.

What can you expect?

Action, movement and fun! Lessons are given in a group format with a coach-to-student ratio of a maximum 1:10. Skaters progress at their own rate and coaches make sessions active using teaching aids, upbeat music and a wide variety of activities that create a motivational environment and promote learning. Badges, ribbons and other incentives are used to benchmark skaters' progress and reward effort and participation.

Who teaches it?

NCCP-trained professional coaches, assisted by trained program assistants.



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THUNDER BAY SKATING ACADEMY

LEARN TO SKATE PROGRAM

All dates and times are subject to changes based on availability.

SUNDAY					
Session Type	Location	Time	Capacity	Duration	
CanSkate	Grandview Arena	11:00-11:45AM	30	Jan. 14-Mar. 25	
PreCanSkate	Grandview Arena	11:45-12:15PM	18	Jan. 14-Mar. 25	
CanSkate	Grandview Arena	12:15-1:00PM	30	Jan. 14-Mar. 25	
CanSkate	Fort William Gardens	6:00-6:45PM	60	Jan. 7-Mar. 18	
CanSkate	Port Arthur Arena	4:10-4:55PM	60	Jan. 7-Mar. 18	
PreCanSkate	Port Arthur Arena	5:10-5:40PM	18	Jan. 7-Mar. 18	

TUESDAY					
Session Type	Location	Time	Capacity	Duration	
CanSkate	Neelburg Arena	5:00-5:45PM	30	Jan. 16-Mar. 27	
PreCanSkate	Neelburg Arena	5:45-6:15PM	18	Jan. 16-Mar. 27	
CanSkate	Neelburg Arena	6:15-7:00PM	30	Jan. 16-Mar. 27	
CanSkate	Port Arthur Arena	6:00-6:45PM	60	Jan. 9-Mar. 20	

WEDNESDAY					
Session Type	Location	Time	Capacity	Duration	
CanSkate	Fort William Gardens	6:00-6:45PM	60	Jan. 10-Mar. 21	

THURSDAY					
Session Type	Location	Time	Capacity	Duration	
CanSkate	Current River Arena	5:00-5:45PM	30	Jan. 25-Mar. 29	
PreCanSkate	Current River Arena	5:45-6:15PM	18	Jan. 25-Mar. 29	
CanSkate	Current River Arena	6:15-7:00PM	30	Jan. 25-Mar. 29	
CanSkate	Port Arthur Arena	6:00-6:45PM	60	Jan. 11-Mar. 15	

FRIDAY					
Session Type	Location	Time	Capacity	Duration	
PreCanSkate	Grandview Arena	4:30-5:00PM	18	Jan. 12-Mar. 23	
CanSkate	Grandview Arena	5:00-5:45PM	30	Jan. 12-Mar. 23	
PreCanSkate	Grandview Arena	5:45-6:15PM	18	Jan. 12-Mar. 23	
CanSkate	Grandview Arena	6:15-7:00PM	30	Jan. 12-Mar. 23	

SATURDAY					
Session Type	Location	Time	Capacity	Duration	
CanSkate	DeLany Arena	2:00-2:45PM	30	Jan. 13-Mar. 24	
PreCanSkate	DeLany Arena	2:45-3:15PM	18	Jan. 13-Mar. 24	
CanSkate	DeLany Arena	3:15-4:00PM	30	Jan. 13-Mar. 24	

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SKATING EQUIPMENT

Skaters attending our sessions will have more fun and advance faster if they are properly and safely equipped. This means making sure that:

- Skates fit comfortably
- There is room for toes to wiggle slightly
- Heels do not lift inside the skate more than ¼ inch
- An adult finger can fit in the top of the boot when done up
- Excess laces are tucked or tied up so that they do not hang loose or drag on the ice



HELMETS

All CanSkate and Adult CanSkate participants up to and including Stage 5 must wear a CSA approved hockey helmet while on the ice. This policy also applies to all other Skate Canada programs, therefore anyone who lacks good control/balance when skating forward, backward and has difficulty stopping, as well as maneuvering around obstacles on the ice must wear a CSA approved hockey helmet.

CLOTHING

Skaters should dress warmly for our sessions; however, some items such as long drawstrings, scarves, dangling coat belts, etc. can be a hazard on the ice and should be avoided if possible. We recommend wearing mittens or gloves to keep skaters warm.



Communication to city of Thunder Bay



CANPOWER SKATE (10 Weeks/ \$150)

CanPowerSkate is an action-packed, high energy instructional power skating program geared to hockey and ringette skaters that focuses on balance, power, agility, speed and endurance. Skills, techniques and conditioning drills are taught in a progressive format that emphasizes how the skills apply to game situations. CanPowerSkate provides an alternative to figure skating and is an excellent complement for those athletes playing on hockey or ringette teams. Its unique skill award program provides incentives and motivation for skaters to continue to achieve.

CanPowerSkate is geared to skaters aged approximately six or older who already have basic forward and backward skating skills (they must be able to skate the length of the rink using alternate strides) and are able to stop on command without use of the boards. For safety reasons participants should wear full hockey/ringette equipment that is CSA approved. The coach to skater ratio is 1:10.



All dates and times are subject to changes based on availability.

SUNDAY				
Session Type	Location	Time	Capacity	Duration
CanPowerSkate	Fort William Gardens	3:00-4:00PM	20	Jan. 8 - Mar. 19

MONDAY				
Session Type	Location	Time	Capacity	Duration
CanPowerSkate	Grandview Arena	5:30-6:30PM	20	Jan. 8 - Mar. 19

Benefits of Participating in CanPowerSkate

CanPowerSkate is the only nationally regulated power skating program in Canada. It was developed by a team of hockey, figure skating and ringette experts to teach the fundamentals of power skating in a progressive and sequential manner. When you/your child registers for a CanPowerSkate program at your local Skate Canada club, you also become a member of Skate Canada, the national sport governing body for figure skating in Canada.

Membership benefits in the CanPowerSkate program can include:

- participation in a unique skill testing system which includes award bars and ribbons
- parent information sheets
- progress updates and report cards
- special CanPowerSkate events and club functions
- opportunity to be talent-scouted
- opportunity to participate in a healthy lifestyle activity

SKATING EQUIPMENT

- Full Hockey Equipment
- Hockey Stick
- Skates
- CSA Approved Helmet

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How is it going?



- Thunder Bay Skating Academy just finished 2nd successful 10 week season (January –March 2018)
- Spring School 5 week extension - SOLD OUT (April 16 - May 18)
- Added a new “Rising STARS” Program to Spring Extension to split the CanSkate levels (CanSkate Stage 4-6 - accelerated CanSkate)
- Hired a firm to do all payroll to allow all employees to receive direct deposit
- Social Media



CELEBRATING SUCCESS



Amherst FSC

Paul MacIntosh



What Ice Costs ?

- ✦ Amherst, Nova Scotia, 9,600 residents
- ✦ Border town between Nova Scotia and New Brunswick
- ✦ September 2016, Town Council approves a new ice rate for minor sport group, public skating, seniors skating and afternoon skating
- ✦ Town approach being watched by other area towns and municipalities
- ✦ Think trails and town parks



What are the restrictions?

- ❦ Registration Forms must show prices in full and the amount with ice costs removed
- ❦ Financial statements from the club are reviewed by the town at the end of each year
- ❦ Registration numbers must be reported each season
- ❦ No admission for any event that they host
- ❦ Estimation of hotel needs on event weekends



Town Benefits

- ❁ Increased awareness of of the town facilities and walking track
- ❁ Busy Arena, fewer dark hours
- ❁ Hotel rooms booked for events
- ❁ Gas stations and restaurants busy during event weekends
- ❁ Increased participation in minor sport



Club Benefits

- 🍁 More predictable costs for skaters
- 🍁 Increased membership
- 🍁 Event hosting opportunities
- 🍁 Positive feedback from members
- 🍁 Potential for program growth



CELEBRATING SUCCESS



Elite Training Environment

Darlene Joseph



Elite Training Environment

- ❖ September 2013, group of competitive coaches in Ottawa area came together to discuss idea of having competitive skaters train together on a weekly basis singles and dance
- ❖ Ottawa based – all clubs currently have competitive skaters plus drawing skaters for training/coaching from 2 driving radius outside city
- ❖ Approach city and private facilities for best ice rate for minor users during daytime hours, when ice is not being utilized
- ❖ Think motivating environment, role modeling and mentoring of skaters, coaches, and choreographers all working together in the with the “skater first” at the forefront



What was the criteria?

- ❖ Coach Driven Initiative with emphasis on “Skaters First”
- ❖ Establish criteria for skaters and coaches/choreographers
- ❖ Registration Forms must be completed and base coaches must know skater is attending
- ❖ Set up back account for payment from skaters, establish payment for ice time to facility, budget and record keeping at Financial institution
- ❖ 2 registrations - September – December , Jan - April each season



Skater Benefits

- ❖ Increased motivation high energy environment for weekly training
- ❖ Higher quality and intensified training
- ❖ Formation of a “team” and “support” system for the skaters, getting to know each other and encourage and motivate each other
- ❖ Increased level of skill – year over year



Club & Section Benefits

- ❖ No impact on registration at home club of skaters
- ❖ Looking at ability to support “training days” by Skate Ontario for in this eastern part of Ontario, outside GTA
- ❖ Currently putting proposal together for support from Skate Ontario regarding monitoring /simulations
- ❖ Positive feedback from members of all clubs
- ❖ Potential for program growth



CELEBRATING SUCCESS



Thank you!

Julia Mullen
Lisa Moreira
William Cobbett
Bill Schurman
Jill Knowles
Irene Rebalka
Daryl VanLuven